

# Thank You Mpls/St. Paul

- Dr. Alessio Fasano, Director of the Center for Celiac Research and Pam King would like to say THANK YOU to the Support Group for all the years they have participated in the Making Tracks for Celiacs Walk/Runs.
- Your participation has helped to increase the awareness of celiac and other gluten-related disorders and raise important research dollars to help patients and their families.

# What's New at the Center for Celiac Research

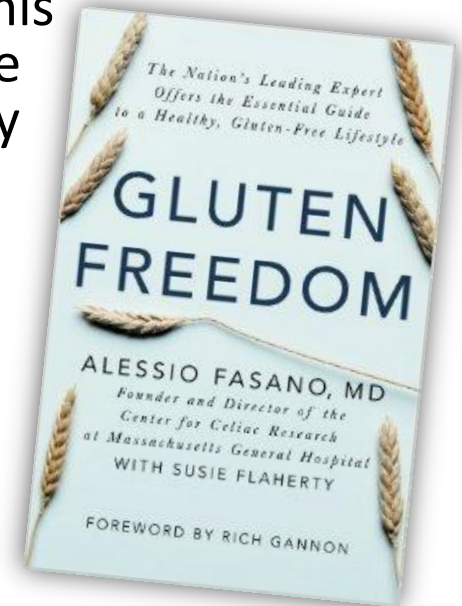
- In coming to Mass General and joining forces with colleagues across the Harvard Medical School community, the Center is poised to become a focal point and catalyst for an unprecedented effort to confront not only CeliacDisease (CD)/GlutenRelatedDisorders(GRD), but other autoimmune related disorders.
- Along with a goal to significantly expand clinical programs and services for the growing population of children and adults suffering with CD/GRDs through treatment and education, the Center has an ambitious research agenda. Priorities for this next phase of discovery and treatment breakthroughs include:

# Some of Priorities for the Center

- Pinpointing biomarkers for non-celiac gluten sensitivity
- Using CD as a model to improve understanding, and ultimately, prevent other autoimmune diseases
- Developing novel treatments for those affected by these CD and GSDs
- Examining links between CD, GRDs and other disorders.
- Establishing an affiliated research institute in Salerno, Italy to galvanize a world-wide network of researchers and clinicians and facilitate multi-center clinical trials, while educating the next generation in best practices in CD/GRD treatment and research.

# Gluten Freedom

- Dr. Fasano and the Center have a new book coming this spring. **All proceeds from the sale of the book go directly back to the Center.**
- In *Gluten Freedom*, Alessio Fasano, MD, world-renowned expert and founder of Center for Celiac Research, reveals the latest developments in scientific research and treatment, and the answers they provide for this rapidly expanding audience. This groundbreaking, authoritative guide is an invaluable roadmap for the newly diagnosed, for those already dealing with gluten-related issues, and for anyone who thinks they may have an issue with gluten.
- Foreword by Rich Gannon



# How Your Walk Donations helped CFCR

- Completed the Celiac Prevalence study which found 1 in 133 Americans have celiac. It put CD on the map in the US in 2003.
- Developed the diagnostic test (Ttg) for CD which is now used worldwide.
- Developed the genetic test for CD.
- Spearheaded the American CD Alliance – which resulted in the food labeling bill and the final regulations that were just passed in Aug 2013 determining what the term gluten free means. The 20ppm is the Center's research.

# How Your Walk Donations helped CFCR

- Developed of a physician slide set, a nationwide grand rounds program, and a gluten-free diet guide for families that dramatically increased the awareness of CD among health care professionals and the general public.
- Developed a Fellowship Program to educate the next generation of health care professional.

# Additional Initiatives

- Discovered Zonulin, a protein that appears to be involved in many disease states in which leakage occurs in the tight junctions including the GI tract, thus playing an important role in the treatment of CD.

# Please Join Us to Increase Our Fundraising Dollars in 2014

- Mpls/St Paul – you can assist the Center to Help all of Us to improve all our lives –Help us to find a Cure
- [www.celiacwalk.org](http://www.celiacwalk.org) and click on Minneapolis/St. Paul
- Click on Participant Registration
- Then either Form a New Team, Join a existing Team, or Join as an Individual
- Set up your Individual Page
- Send emails to your family, friends, and colleagues



# Friends Asking Friends online Fundraising

- Click on the Help button on [www.celiacwalk.org](http://www.celiacwalk.org) in the upper right-hand corner for this information.
- New this year – Link to Facebook, Twitter, LinkedIn – use your smart phone for fundraising.

# Friends Asking Friends Online Fundraising

- **Welcome to Friends Asking Friends Online Fundraising**
- You can use this Web site to support your organization in a number of exciting and fulfilling ways. Managed by Blackbaud, this website features [Friends Asking Friends®](#) and is designed to match the exciting fundraising activities that surround the event in the "real world". We are a marketing infrastructure service provider offering advanced Internet fundraising solutions to charitable, educational and political organizations. Organizations contract us to provide online support for their events and online fundraising efforts. Through the Web site you can register for the event, collect donations from family and friends and more while assuring that the organization [benefits from the Internet](#).
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